



# Extension Module (XMOD): GoogleBase

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# What is an XMOD?

A XMOD is an extension module developed by Kryptronic for our popular ClickCartPro and EuropaCart e-commerce software.

XMODs are developed to the highest standards to ensure proper and complete functionality using core components and Kryptronic coding techniques to ensure a stable, secure and optimized module.

# What is GoogleBase for ClickCartPro and EuropaCart?

The GoogleBase XMOD for ClickCartPro and EuropaCart is an advanced module, which exports an XML product feed file to GoogleBase, allowing you to list your products in GoogleShopping.

This extension module works perfectly on all ClickCartPro and EuropaCart 7.0 and later software installations, and installs easily using the Kryptronic Software Installer without any impact to any other software files.

- This module provides the ability for users to export an XML product feed file for inclusion in GoogleBase. New fields are added to the products table which allow you to specify whether or not to include the product in your GoogleBase feed, and to specify sizes, colors, brand, product type and condition.
- If you have configured your Google Merchant Center account to accept FTP transmission of your XML product feed file, this module will transmit the file to Google daily.

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# Requirements

This module may be installed on all versions of ClickCartPro or EuropaCart 7.0 or later, without updating to the latest version of the software. Installation of this module does not alter any other modules, or software files, so it is safe to use the Kryptronic Software Installer to install this module on sites with custom modifications.

This module must be enabled. To enable the module, in the ClickCartPro/EuropaCart menu, under the function:

Store > Component > Settings > Extension Module: GoogleBase

Set 'Activate GoogleBase Module' to 'True (1)'.

You will need a Google Merchant Center account (free) to upload your product information to Google. Do a search at <a href="https://www.google.com">www.google.com</a> for 'Google Merchant Center ' to access the Google Merchant Center.

# **Usage**

There are a number of settings, which can be modified under the function:

Store > Component > Settings > Extension Module: GoogleBase

Those settings include: Daily FTP Transfer: Hostname, Username and Password, Accepted Payment Types, and XML Channel: Description, Link and Title.

Products may be included or excluded from the XML product feed file for GoogleBase, and the following additional fields may be transmitted: sizes, colors, brand, product type and condition. To adjust the information in the XML product feed file for GoogleBase, manage products under the function:

Store > Catalog > Products

The GoogleBase section displayed when adding or updating products contains all the controls for GoogleBase.

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# Installation

This module is installed using the Kryptronic Software Installer. Access your installer via a URL similar to:

http://www.yourdomain.com/installer.php

# **Installation Without Update**

In order to install this module without updating any other software, follow these steps:

- Access your installer.php script and login. Submit through steps 1-5 without making changes to your installation configuration information.
- On Step 6 (PEAR Installation), choose 'No, do not reinstall/update PEAR modules'.
- Submit through steps 7-11 without making changes to your installation configuration information.
- On Step 12 (Component & Module Installation), choose 'Yes, reinstall/update components and modules' and check the box 'Only install new components and modules'. Leave the 'Overwrite all files' checkbox EMPTY.
- On Step 13 (Database Reload), choose 'Reload with recently changed definition files only'.
   It is your option whether you choose to auto-submit the steps or confirm each one. If any database definition files have been updated, only those files that have changed will be updated. Do not worry about losing data or the installer overwriting your data during a database reload. The installer is smart enough not to do that to you.

# **Installation With Update**

In order to install this module and update all software at the same time, check the Kryptronic Central Server news service within your management interface for update instructions. Many updates require manual changes.

Provided no manual changes are necessary for your update, follow these steps:

- Access your installer.php script and login. Submit through steps 1-5 without making changes to your installation configuration information.
- On Step 6 (PEAR Installation), choose 'Yes, reinstall/update PEAR modules'.
- On Step 7 (Core Installation), choose 'Yes, reinstall/update the system component'. Leave
  the 'Overwrite all files' checkbox EMPTY.

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- Submit through steps 8-11 without making changes to your installation configuration information.
- On Step 12 (Component & Module Installation), choose 'Yes, reinstall/update components and modules'. Leave the 'Overwrite all files' and 'Only install new components and modules' checkboxes EMPTY.
- On Step 13 (Database Reload), choose 'Reload with recently changed definition files only'. It is your option whether you choose to auto-submit the steps or confirm each one. If any database definition files have been updated, only those files that have changed will be updated. Do not worry about losing data or the installer overwriting your data during a database reload. The installer is smart enough not to do that to you.

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# **Program Credits**

# **Module Development**

This module was developed by Nick Hendler, of Kryptronic, Inc.

Nick Hendler has been the chief software developer for Kryptronic since it's inception in 1999.

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