Extension Module (XMOD): Google Rich Snippets
Table of Contents

Table of Contents .................................................................................................................................................................... 2
What is an XMOD? ................................................................................................................................................................. 3
What is Google Rich Snippets for ClickCartPro and EuropaCart? ......................................................................................... 3
Installation ............................................................................................................................................................................... 4
Requirements .......................................................................................................................................................................... 5
Usage ...................................................................................................................................................................................... 5
Kryptronic Software End User License Agreement (EULA) .................................................................................................... 6
Program Credits .................................................................................................................................................................... 11
What is an XMOD?

A XMOD is an extension module developed by Kryptronic for our popular ClickCartPro and EuropaCart e-commerce software.

XMODs are developed to the highest standards to ensure proper and complete functionality using core components and Kryptronic coding techniques to ensure a stable, secure and optimized module.

What is Google Rich Snippets for ClickCartPro and EuropaCart?

The Google Rich Snippets XMOD for ClickCartPro and EuropaCart is an advanced module, which provides specialized tags on your product pages which transmit information to Google that includes descriptions, images, reviews, pricing and other pertinent information which provides an enhanced presentation in Google search results for your product pages. Use of this module will also enhance your position in Google search results.

This extension module works perfectly on all ClickCartPro and EuropaCart 8.05 and later software installations, and installs easily using the Kryptronic Software Installer without any impact to any other software files.
Installation

This module is installed using the Kryptronic Software Installer. Access your installer via a URL similar to:

http://www.yourdomain.com/installer.php

Installation Without Update

In order to install this module without updating any other software, follow these steps:

1. Access your installer.php script and login. Submit through steps 1-5 without making changes to your installation configuration information.
2. On Step 6 (PEAR Installation), choose ‘No, do not reinstall/update PEAR modules’.
3. Submit through steps 7-11 without making changes to your installation configuration information.
4. On Step 12 (Component & Module Installation), choose ‘Yes, reinstall/update components and modules’ and check the box ‘Only install new components and modules’. Leave the 'Overwrite all files' checkbox EMPTY.
5. On Step 13 (Database Reload), choose 'Reload with recently changed definition files only'. It is your option whether you choose to auto-submit the steps or confirm each one. If any database definition files have been updated, only those files that have changed will be updated. Do not worry about losing data or the installer overwriting your data during a database reload. The installer is smart enough not to do that to you.

Installation With Update

In order to install this module and update all software at the same time, check the Kryptronic Central Server news service within your management interface for update instructions. Many updates require manual changes.

Provided no manual changes are necessary for your update, follow these steps:

1. Access your installer.php script and login. Submit through steps 1-5 without making changes to your installation configuration information.
2. On Step 6 (PEAR Installation), choose ‘Yes, reinstall/update PEAR modules’.
3. On Step 7 (Core Installation), choose ‘Yes, reinstall/update the system component’. Leave the 'Overwrite all files' checkbox EMPTY.
• Submit through steps 8-11 without making changes to your installation configuration information.

• On Step 12 (Component & Module Installation), choose ‘Yes, reinstall/update components and modules’. Leave the ‘Overwrite all files’ and ‘Only install new components and modules’ checkboxes EMPTY.

• On Step 13 (Database Reload), choose 'Reload with recently changed definition files only'. It is your option whether you choose to auto-submit the steps or confirm each one. If any database definition files have been updated, only those files that have changed will be updated. Do not worry about losing data or the installer overwriting your data during a database reload. The installer is smart enough not to do that to you.

Requirements

This module may be installed on all versions of ClickCartPro or EuropaCart 8.05 or later, without updating to the latest version of the software. Installation of this module does not alter any other modules, or software files, so it is safe to use the Kryptronic Software Installer to install this module on sites with custom modifications.

This module must be enabled. To enable the module, in the ClickCartPro/EuropaCart menu, under the function:

Store > Component > Settings > Extension Module: Google Rich Snippets

Set ‘Activate Google Rich Snippets Module’ to ‘True (1)’.

Usage

Once this module is activated, everything else will happen automatically. Google controls the times and places where this info begins to show up, so waiting times will vary.

Important Note:
You may want to also activate the Sitemap function in the software as well as considering installing the Googlebase XMOD to insure that Google crawls your pages and accesses this Rich Snippet Information. Go to www.kryptronic.com and click on Extension Modules to find more info on the Googlebase module.
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Module Development

This module was developed by Nick Hendler, of Kryptronic, Inc.

Nick Hendler has been the chief software developer for Kryptronic since it's inception in 1999.

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